

Event Sponsorship Opportunities

To benefit the Lyme/ Old Lyme Education Foundation

Artistry in Motion at Sound View Beach 10K, 5K & 1 Mile Fun Run (September 11, 2010)

Event Sponsor - \$1500 cash donation minimum

- Exclusive, company-supplied banner at race start/finish line
- Isolated, large size name/logo on non-exclusive posters, T-shirts, AIM website & event flyers
- Mention in press announcement(s)
- Exclusive company name/logo on distance markers at miles 1, 5 (rt. 156) and 6 (Hartford Ave) of 10K event
- Exclusive company-supplied poster at staging area
- Company supplied insert in participant registration package

Platinum - \$500 cash donation minimum

- Large size logo on non-exclusive posters, T-shirts, AIM website & event flyers
- Company supplied insert in participant registration package
- Exclusive company name/logo on distance markers at miles 2 and 4 of 10K event
- Name/logo on staging area sponsor poster - Non-exclusive

Gold - \$250 cash donation minimum

- Standard size logo on non-exclusive posters, T-shirts, AIM website & event flyers
- Company supplied insert in participant registration package
- Exclusive company name/logo on distance marker at mile 3 of 5K event
- Name/logo on staging area sponsor poster - non-exclusive

Silver - \$125 cash donation minimum or in-kind gifts valued more than \$125

- Company name listed on posters and, T-shirts, AIM website & event flyers.
- Company supplied insert in participant registration package
- Company name listed on staging area poster - non-exclusive

Bronze - In-kind or cash gifts valued less than \$125

- Company supplied coupon/insert in registration package
- Company name listed on staging area sponsor poster - non-exclusive

Mile Marker Sponsor – Cash donation of \$75

- Company name on selected distance marker

Contact: Ken Levin, Sponsorship Coordinator at eventstaff2010@artistryinmotion5k.org