

Event Sponsorship Opportunities

To benefit the Lyme/ Old Lyme Education Foundation

Artistry in Motion at Sound View Beach 10K, 5K& 1 Mile Fun Run (September 12, 2009)

PRESENTING SPONSOR - \$500 and above

- Company name and logo prominently listed as Presenting Sponsor on the front of the Registration brochures.
- Name and logo prominently displayed on all promotional material
- Name and logo prominently displayed (top, center in larger font) on back of commemorative race T-shirt
- Company-supplied banner prominently displayed at start and finish line
- Company-supplied flyers will be included in participant registration packages
- Recognition during post-race celebration including name posted on Sponsor poster as Presenting Sponsor

GOLD SPONSOR - \$250 to \$499

- Company name and logo prominently listed as Gold Sponsor on the back of the registration brochures.
- Company name and logo displayed on all promotional material as Gold Sponsor
- Company name and logo on commemorative race T-shirt
- Company-supplied flyers will be included in participant registration packages
- Recognition during post-race celebration including name posted on Sponsor poster as Gold Sponsor

SILVER SPONSOR - \$100 to \$249

- Company/name listed as Silver Sponsor on rear of the registration brochures.
- Company/name listed on all promotional material as Silver Sponsor
- Company-supplied flyers will be included in participant registration packages
- Recognition during post-race celebration including name posted on Sponsor poster as Silver Sponsor

BRONZE SPONSOR - \$50 to \$99

- Company/name listed on all advertising as Bronze Sponsor
- Company-supplied flyers will be included in participant registration packages
- Recognition during post-race celebration including name posted on Sponsor poster as Bronze Sponsor

SUPPORTING SPONSOR - \$30 to \$49

- Company name announced at the post-race celebration

MILE MARKER SPONSOR - \$60

- Company name prominently displayed on sign at selected miles along the course

Contact: Ken Levin, Event Sponsorship Coordinator, (860) 434-9296 kevin110@sbcglobal.net