

LYME/OLD LYME EDUCATION FOUNDATION

Supporting excellence in our schools and community

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<http://www.lolef.org>

June 30, 2009

To: Potential Road Race Sponsors of:

“2009 Artistry in Motion at Sound View Beach”

- The Lyme/Old Lyme Education Foundation (LOLEF) is building on the great success of the “2008 *Artistry in Motion*” 5K road race and 1 mile fun run by adding a **10K road race** at our second annual “*Artistry in Motion*” event on **Saturday, September 12th**. For more information please visit our Web site www.artistryinmotion5k.org.
- This year all races will start and finish at Sound View Beach – one of Old Lyme’s most notable tourist destinations – insuring a large crowd on race day.
- Joining us as a “2009 *Artistry in Motion at Sound View*” corporate sponsor will give your organization significant visibility among area residents and also among hundreds of spectators, participants and volunteers. All sponsors will be acknowledged in the race brochure and listed among donors in the LOLEF Annual Newsletter and news releases publicizing the event.
- Funds raised from this event will provide grants to support and enhance educational programs in Lyme and Old Lyme.
- Enclosed is a descriptive list of suggested sponsorship levels. We also welcome gifts in kind including: water for runners, food for the post-race celebration and volunteer efforts to assist event organizers.

If you are interested in becoming a sponsor, please contact me directly at (860) 434-9296 or eventstaff@artistryinmotion5k.org by July 18, 2009. I look forward to hearing from you. Thank you for your consideration.

Sincerely,

Ken Levin
LOLEF Event Sponsorship Coordinator

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THE FOUNDATION'S MISSION

Our goal is to create, continue or enhance valuable educational programs above and beyond those traditionally provided by the Region 18 School District. Our plan is to align our work with the needs identified through the district's strategic planning process and encourage innovative and effective learning opportunities for students of all ages.

The Foundation seeks to raise and distribute funds to enhance or expand enrichment programs, support innovative teaching and learning, and build educational partnerships between students and community members.

WHO WE ARE

LOLEF is an independent, 501(c) (3) non-profit charitable organization that was established in 2006 to support and enhance public education in our communities of Lyme and Old Lyme. The foundation is governed by a volunteer Board of Directors and supported by an advisory group.

WHAT WE SUPPORT

Broad support of educational programs has been a priority of LOLEF which has invited grant applications from educators and students in our communities. Our approved grants have funded innovative educational/community enrichment programs which include:

- The Eldridge Butterfly Garden at Mile Creek School in Old Lyme
- Language Arts & World Language Lab technology in the LOL middle & high schools
- A Lyme School & the Lyme Public Library Collaborative Summer Reading Program
- A Parent Resource Program & Family Curriculum at the Lyme Youth Service Bureau
- External speaker presentations in the LOL High School Humanities program
- Extension of music theory/composition offerings & equipment/software at LOL Middle School.
- Science Olympiad Team at the LOL Middle School
- Courageous Parenting Program at the Lyme Youth Service Bureau
- Classroom PCR Lab Station for DNA amplification use in AP Biology and other forensic biology courses at LOL High School

Please see the foundation web site (lolef.org) for further information.